

President's Message:

25 Years Later, Ethics and Personal Care Continue at U&R

Clifford Underwood started our company 25 years ago in 1978 from his home in Campbell, California. Offering professional services with old-fashioned honesty and personal care was the backbone of his work ethic. Since then, we have continued to adopt the latest technologies and moved four times to larger offices. We are the only known civil engineering and land surveying firm specializing in creative solutions for mid-sized projects for the nine Greater Bay Area counties. Equally important, our core values that Mr. Underwood prized contribute to making Underwood & Rosenblum, Inc. one of the most respected and trusted firms in our field.

Over the past 25 years, I have marveled at the technological advances in our profession. Plumb bobs, field books, programmable calculators, drafting tables, and blue-

print machines have gone by the wayside. We replaced them with robotic total stations, data collectors, file servers, computer workstations, and the Internet. I've enjoyed combining these wonderful new technologies of our industry with tried and true business ethics. They inspire us to grow and develop even more creative solutions.

We invite you to take a look at our renewed Web site at www.UandR.com. See for yourself highlights of our recent success stories, creative solutions, and community service projects. And to all of our clients, associates, and friends, we thank you for being a part of our 25 years of success.

Frank Rosenblum, PE, PLS
President and Principal Engineer

Spotlight on Technology:

U&R Creates Mobile Survey Office

Regularly taking computers into the field, U&R needed to establish an office for our surveyors at each project site. True to our commitment to finding creative solutions for our customers, we transformed a van into what may be the first mobile survey office. U&R

equipped it with high tech survey equipment, a power supply, computer workstation, and desk. On one of our recent volunteer trips to Yosemite, we even took the office CAD plotter and delivered a full-sized drawing on the spot.



Recently we added a second van to keep up with demand. In short, today U&R can actually place two entire offices in the field. Watch for a new "Spotlight on Technology" article every issue.

www.UandR.com

Our School Traffic Safety Solution Recognized Statewide, Nationally

A few years ago, Frank Rosenblum developed a solution for dramatically reducing the likelihood that a child will be hit by a car in school drop-off zones. Through journals and the speaker's circuit, today his "9-Step School Traffic Safety Solution" has been recognized statewide and nationally.

Professional journals recently featured success stories about the program. These include the national *School Transportation News*, *CASBO Journal of School Business Management* (by the California Association of School Business Officials), and *CASH REGISTER: The Newsletter of the Coalition for Ade-*

quate School Housing.

On the speaker's circuit, Mr. Rosenblum has given talks about the "9-Step Solution" to over a dozen prominent organizations. He has been chosen to speak at the CASBO statewide conference next April.

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